

# FROM 0 TO 100 IN 90 DAYS.

Achieve efficient measurable growth with  
our proven 90-day approach.



# WILL YOUR REVENUE GO X3?

Whether you are pioneering innovative initiatives or want to strengthen and improve your existing Go-To-Market strategy: if you want to be truly successful and make a difference at the bottom line, it is essential to take a structured, step-by-step approach. In this document we share our proven method with you.

Are you excited? Then we are ready to support you with your challenges!



Mathieu Manders  
Strategy Director at Yonego





# 2 GROWTH PATHS.

## 01. The 90 Day Growth Accelerator

For established brands that are ready for the next step: real results at the bottom line and substantial long-term growth.



## 02. The 90 Day Validation process



From launching a product to discovering a new market: we validate your initiative and build the foundation for substantial growth.

# Ø1. THE 9Ø DAY GROWTH ACCELERATOR.

## 01. The foundation

The basis of everything. In this phase we strengthen and deepen, optimize the data and technology behind it and build a strong hygiene layer through content and campaigns to prepare you for sustainable growth.



## 02. Proposition validation

A powerful proposition distinguishes winners from laggards. We analyze the target group, the competition and your offer and test messages, formats and creatives to find the combination that suits your brand and audience.



## 03. Advice & growth plan

We complete the process with concrete advice and a growth plan for the next 12 months. This provides a clear path forward and concrete action points to realize your growth ambitions.

AFTER 90 DAYS, WE KNOW HOW YOUR  
BUSINESS CAN ACHIEVE EXPONENTIAL  
GROWTH IN A SUSTAINABLE WAY.

This is not just an ambitious statement, but a promise based on in-depth research and analysis.



# 02. THE 90 DAY VALIDATION PROGRAM.

## 01. The foundation.

We lay the foundation by thoroughly understanding the market and the target group and get ready for market launch and-live campaigns.



## 02. Learning.

We launch our campaigns and collect valuable feedback and insights from the market in real time.

## 03. Deepen.

With the collected insights from the previous phase, we dive deeper into optimization, refinement and validation.



## 04. Scaling up.

Equipped with concrete data and insights, we fully deploy our best strategies to achieve maximum returns.

## 05. Evaluation.

Together we reflect on the entire process, answer the central question and develop a growth plan for the future.



AFTER 90 DAYS WE WILL KNOW IF IT IS FEASIBLE  
TO ACQUIRE CUSTOMERS WITH THE AGREED  
UPON PAYBACK TIME & CPA.

And whether this initiative can make a substantial contribution to go x 3

# ARE WE A MATCH?



Curious about more? Please  
contact us!

[contact@yonego.nl](mailto:contact@yonego.nl)

We believe that long-term partnerships are the key to sustainable growth and we think it is important that you get the feeling that we are not just an agency, but are really part of your organization and make an impact on your business results together with you. That requires mutual trust and a click.

In 90 days we will not only achieve results together and validate your brand, the target group and the market, but also get to know each other better. After 90 days, are we enthusiastic and are we really a good fit for each other? Then we will work together on a long-term growth plan.