

90 DAY GROWTH ACCELERATOR

You have been working on your online marketing for quite some time and you have achieved significant progress. But you believe **that there is much more potential.** You are ready for the next step: real results at the bottom of the line and substantial long-term growth.

But how do you achieve that?

Our 90-Day Growth Accelerator is **an ideal opportunity for everyone seeking to advance to the next level.** Through focused actions and established strategies, we uncover undiscovered opportunities within your online marketing strategy.

By uncovering and exploiting these, you can achieve the growth you want. Following this 90-day period, you will also understand what we can provide in a potential long-term partnership.

This is what you can expect in 90 days.

READY-SET-GO!

We start with **two weeks of preparation** where the basics are laid on content, data and technology. To be ready for sustainable growth:

CRO expert review: Based on data and behavioral psychology, we create 50+ concrete improvements to improve your website conversion rate.

Data Quickscan: A check of the data foundation with a measurement plan.

01.

What is Success Workshop: Finding out main question & sub-questions. When are these 90 days considered a success?

Go-to-market Workshop: Together we analyze the offer, competition and target audience. To determine the proposition and message.

Campaign development: Including wireframe landing page based on the CRO expert review.

TEST & LEARN

A compelling proposition sets winners apart from those who are lagging behind. Now we understand the unique aspects of your offer compared to competitors, it is crucial to determine the most effective way to communicate this to the target audience.

During this phase, we test approximately 100 combinations and variants over **a period of 10 weeks** to identify the most effective combination.

- The message
- Website
- Types of Campaigns
- Creatives

02.

ADVICE & GROWTH PLAN.

Together we reflect on the entire process and finalize the process **in the last week** with:

Advisory report: here we answer the question What is my growth potential? And how much should I invest to achieve this?

Growth plan for the future: Then we outline your growth potential in the short and mid-term and give direction to your growth path for the next 12 months.

03.

“After 90 days, we determine the feasibility of acquiring customers within the agreed payback period and CPA.”



Edward Stapel
Head of Digital Advertising

Wondering what our €30,000 90-day Growth accelerator can do for you? Then schedule a non-binding introductory meeting now.

[Get in touch](#)